

Work smart. Work secure. Work fast.

WorkMagic

Windows 11 Pro devices and Microsoft 365¹, the perfect pair for a secure, AI-powered solution for your business.



Safeguard your business with advanced security and data protection

Benefit from built-in security features in Windows 11 Pro including Windows Hello, BitLocker, and Microsoft Defender plus added protection with enterprise-grade security from Microsoft 365 to ensure comprehensive protection for your devices and data².

Avoid the risks of running your business on outdated PCs before Windows 10 end of support on October 14, 2025. Together, Windows 11 Pro and Microsoft 365 for business deliver the tools you need to modernize your business.

62% drop in security incidents on Windows 11 Pro devices³

3.1x reduction in reported firmware attacks with Windows 11 Pro devices³

2.8x fewer instances of identity theft with Windows 11 Pro devices³

“ I would highly recommend Windows 11 Pro to other businesses as it offers advanced features, improved productivity, enhanced security and easy compatibility with all types of applications. ”

—Damien Ponweera Director of Finance, Techspace, UK⁴

Empower your team with AI-driven productivity and seamless collaboration

Boost productivity and creativity by combining secure² AI with the web and your business data to take notes and provide action items during meetings, summarize unread emails, create stunning presentations, and more. Microsoft Copilot provides task automation and personalized assistance on your Windows 11 Pro devices and Microsoft 365 Copilot⁵ is integrated into your everyday apps.



50%

acceleration of workflows and collaboration on average⁶



70%

of Copilot users said they were more productive⁷

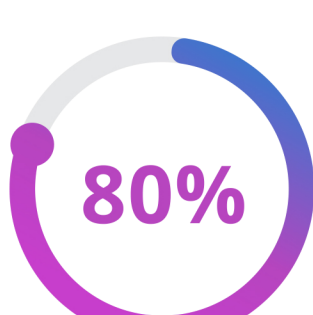


70%

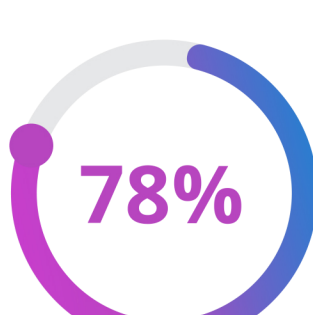
of employees surveyed would delegate as much work as possible to AI to lessen their workloads⁸

Streamline business operations and increase customer trust

With Windows 11 Pro devices and Microsoft 365, you can streamline adoption and deployment with zero-touch provisioning, automated business processes, lower helpdesk calls and licensing complexities, and compatibility with most business apps and hardware.



reduction in helpdesk calls, resulting in reduced costs due to AI enhancements⁹



of surveyed businesses expect improved deployment and manageability with Windows 11 Pro devices³



of apps, printers, and hardware are compatible with Windows 11 Pro devices⁹

With Windows 10 end of support in October 2025, upgrade to Windows 11 Pro devices paired with a Microsoft 365 license for faster updates, easier deployment, and the powerful capabilities in Office apps.

WorkMagic and simplify your business transformation today.



Learn more about how upgrading to Windows 11 Pro devices with Microsoft 365 can empower your team, safeguard your business, and streamline your operations.

[Get started](#)

1. Sold separately

2. Requires eligible Microsoft 365 license. For users signed in with a Microsoft Entra account, Copilot offers enterprise data protection when logged into your work account (Microsoft Entra ID).

3. Windows 11 Survey Report, Techaisle, February 2022. Windows 11 results are in comparison with Windows 10 devices.

4. Microsoft Customer Stories. "Windows 11 Pro fuels growth and breakthrough technology at Techspace," July 2023.

5. Customers must have a qualifying Microsoft 365 plan for enterprise or business to purchase.

6. Compared to Windows 10 devices. Improve your day-to-day experience with Windows 11 Pro laptops, Principled Technologies, February 2023.

7. Work Trend Index Special Report, What Can Copilot's Earliest Users Teach Us About Generative AI at Work?, November 2023.

8. Work Trend Index Annual Report, Will AI Fix Work?, May 2023

9. Commissioned study delivered by Forrester Consulting "The Total Economic Impact™ of Windows 11 Pro Devices", December 2022. Note, quantified benefits reflect results over three years combined into a single composite organization that generates \$1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year cycle, and migrates the entirety of its workforce to Windows 11 devices.